



Balani Infotech Pvt. Ltd. (Library Information Services)

Τo,

Date: 12-06-2018

The President, Association of National Board Accredited Institutions, ANBAI

Ref No: 22/AS/NEJM

<u>Subject:</u> Business Proposal for The New England Journal of Medicine for Subscription Period July 2018 to Dec-2019), for ANBAI Open Consortia

Dear Sir / Madam,

Greetings from Balani Infotech Pvt Ltd !

Thank you for giving us the opportunity to connect with you.

About Balani Infotech:

Balani Infotech Pvt. Ltd. is Noida based Library and Information Services company. We leverage 30 years of Balani group experience and are the leading provider of eResources to the Academic & Research Institutes and Corporates across India and the sub-continent. We have publications and offerings that cater to the needs of all kinds of medical colleges and hospitals across the length and breadth of the country. Some of the premier institutes and hospitals we service include AIIMSs, PGIMER Chandigarh, St John's Medical College, Medanta-The Medicity, Fortis Hospital, Sir Ganga Ram Hospital, CNCI to name a few. We are proud to be associated with many research organizations which include BARC, RBI, IIRS, CMERI to name a few. Our company has long term relationship with many consortia in India: Inflibnet/eSS; National Digital Library; NKRC; ICMR; Delcon; Delnet; CeRA; DRDO and few others.

About NEJM:

The New England Journal of Medicine (*NEJM*) is a weekly medical journal published by the Massachusetts Medical Society. It is among the most prestigious peer-reviewed medical journals as well as the oldest continuously published one. Below are few other highlights:

- Highest impact factor of all medical journal (72.406)
- Covers all the 13 specialities.
- NEJM ranked as one of the top three essential journals in essential journal study.

Offerings from NEJM: Below are the offerings from The New England Journal of Medicine:

- NEJM (1990-Current Issues)
- NEJM Archive (Content from 1812 to 1989)
- NEJM Journal Watch
- NEJM Resident 360 (Available for free when you buy an online subscription from Exclusive Vendor)



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Exclusivity Declaration:

Balani Infotech Pvt Ltd is the sole authorized representative of online licenses for *Massachusetts Medical Society (MMS)*, publisher of THE NEW ENGLAND JOURNAL OF MEDICINE, in INDIA.

The Proposition:

Balani Infotech Pvt. Ltd. would like to propose to **ANBAI**, **New England Journal of Medicine (NEJM)**. As per your requirement, we are pleased to enclose herewith the proposal for **subscription of NEJM ONLINE** for 100 DNB teaching hospitals, in the first phase.

COMMERCIALS:

As per our ongoing discussions please find below the offer price for 100 institutional subscriptions (member hospitals) under ANBAI.

Serial No	Product	List Price Per Institute (USD)	Discount %	Discounted Price Per Institute (USD)
01	NEJM Online	\$ 7223	69 %	\$ 2,240

Amount in Words:- Two Thousand Two Hundred and Forty Dollars. (Per member Institute)

Subscription Period:- One Year from the date of activation. The subscription will be rolling year based.

Terms & Conditions:

- The above proposal is valid if minimum 100 hospitals (DNB teaching hospital) subscribe to NEJM.
- Unlimited concurrent access via I.P. authentication only.
- Price to be paid in Indian Currency considering GOC exchange rate applicable as on date of invoice.
- GST of 18% applicable as per Gol rules. If any institute is exempted from GST, the same needs to be notified and valid documents needs to be provided to Balani Infotech Pvt Ltd.
- The quoted price is valid for 30 days and subject to requote thereafter.
- 100% advance payment in form of DD/Cheque should be in favor of Balani Infotech Pvt. Ltd.

Feel free to connect with us for any further clarifications on the same.

Best Regards PIYUS KUMAR

Business Development Manager- Medical Division Balani Infotech Pvt Ltd Mob: - 72900 50860; eMail: <u>piyush.kumar@balaniinfotech.com</u>

Attachments:- Please find enclosed the Exclusive Certificate and Broucher for NEJM.